

~88%

LOCAL MOVES  
of all NYC requests

+62%

BROOKLYN QUOTES  
biggest YoY jump

51%

MANHATTAN SHARE  
of all demand

28.7

AVG. DAYS PREP  
↓ from 29.8 in 2025

9

ORIGIN STATES  
CA leads inbound

### DEMAND SHARE BY BOROUGH

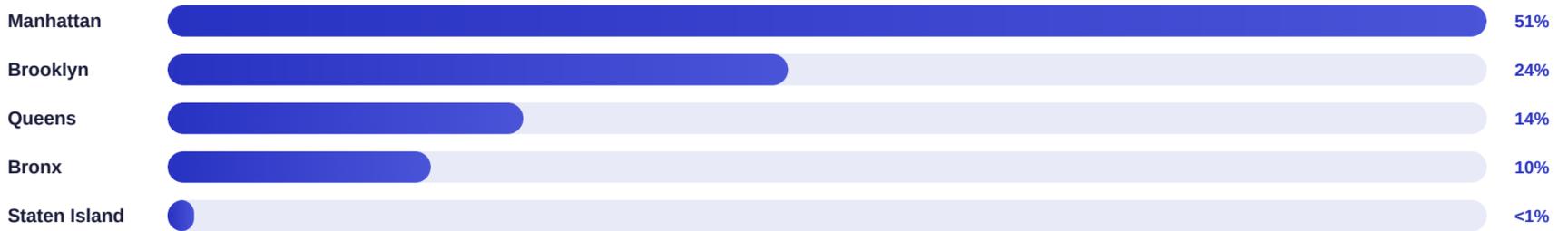


Manhattan	51%
Brooklyn	24%
Queens	14%
Bronx	10%
Staten Island	<1%

### YOY CHANGE — LOCAL MOVES (2026 VS 2025)

BOROUGH	QUOTE REQUESTS	COMPLETED MOVES
Manhattan	↑ +44.9%	↑ +20.6%
Brooklyn	↑ +62.3%	↑ +47.1%
Queens	↑ +45.7%	↑ +49.3%
Bronx	↑ +31.2%	↓ -10.5%
Staten Island	↓ -17.4%	— Flat

### BOROUGH RELATIVE DEMAND SHARE — QUOTE REQUESTS (2026 YTD)



### INBOUND RELOCATIONS — OTHER STATES → NYC

#### Manhattan

Quotes +27%  
Completed +36%

#### Brooklyn

Quotes +2%  
Completed -8%

#### Queens

Quotes +31%  
Completed +47%

#### Bronx ★

Quotes +40%  
Completed +86%

★ Bronx leads inbound growth in 2026, from a smaller base. Queens also surging at +47% completed.

### TOP ORIGIN ZIP CODES (LOCAL MOVES)

10472 Bronx	1
10019 Midtown West	2
10016 Murray Hill / Kips Bay	3
10011 Chelsea / West Village	4
11201 Brooklyn Heights	5
10023 Upper West Side	6
10003 East Village / Union Sq	7
10022 Midtown East	8
10028 Upper East Side	9

### TOP ORIGIN STATES — INBOUND TO NYC

- California
- New Jersey
- Florida
- Illinois
- Texas
- Connecticut
- Pennsylvania
- Wash. DC
- Massachusetts

### MOVE PREPARATION TIMELINES

28.7 | 29.8 | 16 | 18  
2026 AVG DAYS | 2025 AVG DAYS | 2026 MEDIAN | 2025 MEDIAN

#### Booking Lead-Time Distribution



~50% of all moves are booked within 2 weeks of the move date.



### Internal City Moves Dominate — ~87–88% of All Activity

NYC move demand is hyper-local. Same-neighbourhood churn peaks in the Upper East Side, Midtown East, Brooklyn Heights, and East Village. Manhattan ZIP codes appear consistently on both origin and destination lists — signalling building-to-building mobility and strong neighbourhood loyalty rather than large-scale relocation.